

## How to Promote 50% Off Unlimited

Now that you know the benefits of the new 50% Off Unlimited plan promotion, here are some examples to help get you started on positioning.

Get all the unlimited data, talk and text you need for as low as \$25/mo for one line when you purchase 3 months of service at activation.

For a limited time only, get 50% off any Unlimited plan for a year when you purchase 3 months of service at activation.

- Save \$300 a year on your wireless plan
- Get Verizon Unlimited for a year for \$300

Get 6 months of service for the same price as 3 months with our 50% off promotion when you activate on any Unlimited plan.

When selecting our Unlimited or Unlimited Plus plan, you will get 50% off your plan every month for a year for only \$25 or \$30 additional upfront cost today. That is up to a \$300 savings!

### Frequently Asked Questions

- ? **What happens if the customer does a plan change?**  
The promotion will stay active as long as the customer is on the \$50 Unlimited or \$60 Unlimited Plus Plan.
- ? **How does the promotion work?**  
The Verizon Billing system will apply a \$25 credit immediately before the renewal date each month.